SIMPLITO
software R&D

Creative IT solutions based on solid technology

PARTNERSHIP OFFER

1. WHO WE ARE

Get to know us better::

- Our skills and competences
- Areas of work: in-house brand of privacy-first products and custom solutions & collaborations

2. END-TO-END ENCRYPTION

Find out more about the technology we provide and learn how privacy-by-design approach can benefir your business.

3. HOW WE HELP COMPANIES AND DEVELOPERS

4 scenarios of potential cooperation with SIMPLITO:

- Implementing end-to-end encryption in your existing apps and systems
- Providing technological support in app development and R&D projects.
- Partnering with Startups and Resellers.
- Projects based on your ideas and needs.

4. HOW WE WORK WITH CLIENTS AND PARTNERS

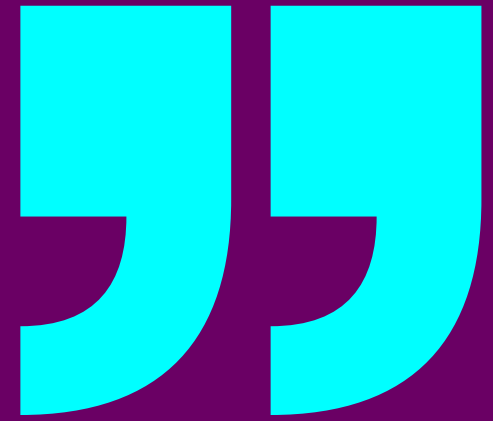Learn more about how we coordinate and deliver collaborative projects.

SIMPLITO
software R&D

Since 2008, we have been developing various types of software, fulfilling the demands of global clients as well as working on our own projects that respond to technological trends and are often ahead of market realities. SIMPLITO's team consists of more than 35 creative IT professionals who work together to deliver technology that is ready for today's market challenges in key industries.

Our portfolio includes decentralized fintech tools, business software with end-to-end encryption, as well as custom editors and computing tools. We develop solutions for enterprise customers, business teams and developers.
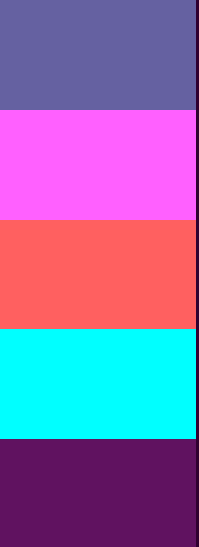
If your company needs help implementing dedicated projects, complex digital platforms and privacy-focused applications- let's talk!

Our team is dedicated to creating solutions based on the best technology. Our services are the result of a unique combination of skills and experience. We never hesitate to take on creative challenges.

We are believers in science - we believe that technological progress is not an end in itself, but should be in the service of humanity.

SIMPLITO
software R&D

35
People

Our team has the unique competence and experience to successfully meet the demands of global clients and our own projects.

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Years

Since 2008, we have been designing, implementing and optimizing various types of software - from business applications through decentralized solutions.

0.3 mln
Users

300 K users are interacting with tools developed by SIMPLITO team.

485 mln
Operations

485 million financial operations in total were carried out based on software designed, built and maintained by the SIMPLITO team.

1 bn
API calls a day

1 billion API requests are handled daily by a high-performance platform developed and maintained by SIMPLITO.

TRUST OUR SKILLS & EXPERTISE

ALGORITHMS
AND CLOUD COMPUTING

We develop and maintain dedicated tools for computing and data analysis.Thanks to the broad skills and creativity of the team, we are able to use servers, cloud computing, qualitative and quantitative methods - including numerical methods, formal deduction systems, solvers, genetic algorithms, neural networks - as well as dedicated user interfaces, DSLs, and monitoring and testing tools.

END-TO-END ENCRYPTION

We designed and developed our own brand of digital products based on the idea of total privacy (privacy-by-design). With the use of e2e encryption and zero-knowledge servers, it protects confidential communications and secure data transfers. Experts in implementing encryption, we are able to incorporate it in any solution where responsible data care is needed.

FINTECH, BLOCKCHAIN, ERLANG

We develop solutions based on the idea of blockchain (DLT), CONIKS and modeling of dedicated protocols. In programming of high-performance solutions, we use ERLANG. Our portfolio contains a variety of privacy-first solutions, including fintech tools that allow to manage, record and analyze transactions and contracts without any third-party access.

DEDICATED EDITORS
AND INTERFACES

In our work on dedicated editors, we use strict knowledge of structures as well as soft skills. Among others, we use DSL (Domain Specific Languages), standard and specialized diagrams and schematics, image recognition and code scanning systems, as well as standard and specialized HID and multimedia devices.

AREAS OF WORK

IN-HOUSE DIGITAL PRODUCTS AND R&D PROJECTS

As part of our in-house development and business operations, we have built and implemented several digital solutions, including an HR tool for video-recruitment, a fully encrypted email system, and our original brand of digital tools: PrivMX.

PrivMX is a family of off-the-shelf applications, based on the privacy-by-design principle. Total privacy of all data is possible through the use of end-to-end encryption.

The brand includes a comprehensive, all-in-one software for internal collaboration, a companion mobile app and a tool for secure and easy business relationship management.

CUSTOM IT SOLUTIONS AND PROJECT COLLABORATIONS

Creativity and programming skills allowed us to participate in many unique projects within key industries.

We played a variety of roles in these partnerships: we've offered our expertise as consultants, lead developers of technological concepts, as well as authors of the source code and architecture, and long-term technological partners.

Thanks to our team's programming and language skills, we have been able to develop and maintain a complex, high-performance fintech platform, working closely with the business partner's team.

Nasze nagrody i wyróżnienia:

Privacy Tools

Diamond Award
Forbes
2023

POLSKA NAGRODA INNOWACYJNOŚCI 2022

finalist of the competition

GOOD DESIGN

2020

FinTech

We have finalised projects that involved preparing a dedicated online fundraising system, developing a virtual currency, or creating a cloud computing system that works with an existing statistical software.

HealthTech

We designed and implemented an innovative portal for a medical clinic that uses encrypted forms to allow patients to submit sensitive content to medical staff in a secure manner right in their web browser.

LegalTech

In response to market demand, we have developed an application that enables secure communication and transmission of confidential data in the browser, using E2E encryption to ensure full data protection and compliance with RODO/NIS 2/DORA regulations.

HR/Back office

Our team designed the interface of a complaint generator and took care of implementing formal rules for the complaint process. We've also created a landing page editor for an innovative online video recruitment system.

EduTech

With experience in implementing digital solutions in the field of education, we managed to develop a product for editing and playing interactive educational content in the form of simulations, as well as award-winning interfaces for users with special communication needs.

SELECTED IN-HOUSE PROJECTS

privmx

An original ecosystem of enterprise tools that protect user data with end-to-end encryption and provide complete privacy for communications and data transfers.

PrivMX applications are used by teams around the world.

All are available as white-label products, ready for deployment in the customer's environment.

FINTECH PLATFORM

The scalable, high performance trading platform offers futures and options .

The system has been designed and developed by SIMPLITO using ERLANG language and is one of the most advanced fintech solutions of its kind in the world.

Our team is responsible for its further technological development and daily maintenance.

DeepFellow

Framework for creating dedicated, AI-powered virtual team members.

Private infrastructure, data collection, semantic databases, AI models, scripting engine, APIs - the toolkit offered by DeepFellow makes it easy for ML and app developers to create production-ready solutions.

IN-HOUSE BRAND: **privmx** by **SIMPLITO**
software R&D

privmx FUSION

All-in-one collaboration software, designed for secure internal communication, data transfers and task management within teams.

➜ *fusion.privmx.com*

privmx POCKET

Mobile companion app for PrivMX Fusion, available for IOS and Android.

➜ *pocket.privmx.com*

privmx CONTACT

Web app dedicated to enterprise users, designed for secure external communications and data transfers with businesses Clients.

➜ *contact.privmx.com*

privmx PLATFORM
Coming soon

High-performance platform for developers, offering ready-made libraries and APIs for implementing end-to-end encryption in web, desktop, mobile, video, XR and IoT applications.

➜ *privmx.com*

PRIVMX PLATFORM:

easy integration of end-to-end encryption
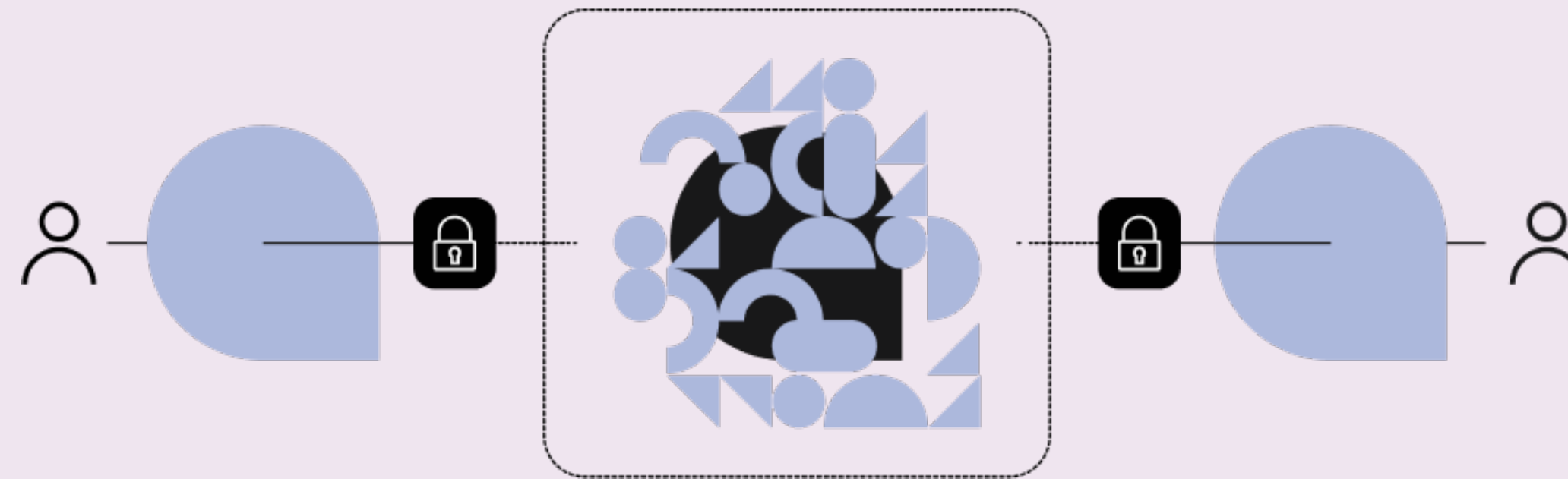in Web/Desktop/Mobile/XR/IoT applications

Need to implement encryption in your existing apps and systems?
Working on a solution that demands secured data streams?
Struggling with GDPR/NIS2/DORA compliance in your app development process?

PrivMX Platform offers low-level libraries and APIs that you can use to implement encryption without stretching your budget and your team's resources. You can use our components to secure:

- **DATA STREAMS** in various contexts and environments, including IoT and Extended Reality (VR, AR);

- **BOTS** that enable automation and secure integration between apps;

- **FORMS** for secure data transfers directly in the browser;

- **COMMUNICATIONS** - as text chats (with threads) or video meetings, for web or desktop.

WE USE END-TO-END ENCRYPTION
- the ultimate form of encryption

- **Data is encrypted at all times:**
  - not only when it's in-transit or at-rest;

- **Encryption secures all types of data**
  sent within Web, Desktop, Mobile, Gaming, XR, IoT;

- **No one but the Sender and the Recipient have access to the data:**
  no third party can intercept or read the encrypted content;

- **We use *zero-knowledge* servers**
  - so that even the admins can't decrypt the data.

HOW CAN WE HELP?

- **SCENARIO 1:**
  BY IMPLEMENTING END-TO-END ENCRYPTION
  IN YOUR EXISTING APPS AND SYSTEMS

We have years of experience in creating and developing original applications based on the idea of **total privacy**.

We have designed and implemented mobile and desktop B2B and B2C applications for communication, file sharing, teamwork, and more.

We have developed a proprietary architecture that includes tools to support encrypted enterprise applications, and have used it to build complex software for clients in the financial and medical industries.

It allows us to efficiently and quickly implement end-to-end encryption technology into your existing applications and platforms, ensuring secure data transfer, confidentiality of communications and regulatory compliance (RODO, NIS2, DORA).

HOW CAN WE HELP?

- **SCENARIO 2:**
  BY PROVIDING TECHNOLOGICAL SUPPORT IN APP DEVELOPMENT
  AND R&D PROJECTS

Thanks to the team's extensive expertise, we can become a technology partner for companies developing complex tools in the **financial**, **legal** and **medical** sectors, among others.

The high-performance fintech platform supported by our developers is one of the leading tools in the world.
We also have extensive experience in developing custom interactive editors, algorithms and cloud computing.

If you have an idea for an app, but your team doesn't have the resources to build a lower-level technology base - let's talk!

We can fill the gap and help your teammate an idea reality.

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HOW CAN WE HELP?

■ SCENARIO 3:
BY PARTNERING WITH STARTUPS AND RESELLERS

Do you want to bring applications for secure communication, data exchange or teamwork to the market?

Do you have an idea for using encrypted communication in business?

Are you looking for a robust technology to develop your own brand of digital products?

Our portfolio of proprietary solutions includes several off-the-shelf, white-label tools based on a privacy-by-design model.

Let's talk about how we can help your company implement, develop and market our technology solutions, also under your own brand.

■ SCENARIO 4:
TELL US ABOUT YOUR PLANS AND IDEAS!

Let's talk about your business needs.
Share your ideas for joint business activities
- we are creative and open to different cooperation models.

Let's talk!

OUR *MODUS OPERANDI*

- **We keep it simple**

  We swear by the **KISS** (KEEP IT SUPER SIMPLE) method - that is, maximum efficiency and minimum complication. We are non-dogmatic and adapt communication tools and methodology to our Partners' expectations.

- **Privacy-by-default**

  In our daily internal operations, we use our own communication and collaboration tool, which ensures the proper flow of information and protects all data entrusted to us by our customers..

  When developing solutions, we follow a **privacy-by-design** model - each system we design is inherently secured against unwanted third-party access.

- **Of course we're agile**

  Our day-to-day operations are based on the principles of lean management - we keep our lines of communication open and adapt to any changes with ease.

- **A fusion of hard & soft skills**

  In addition to getting things done on time, we are open to sharing our knowledge with your team. With background in academia, our experts can train your developers, so that your company is able to successfully continue the project in the future.

  If you need assistance with communication, business or marketing strategies, our team includes specialists who offer professional consulting services.
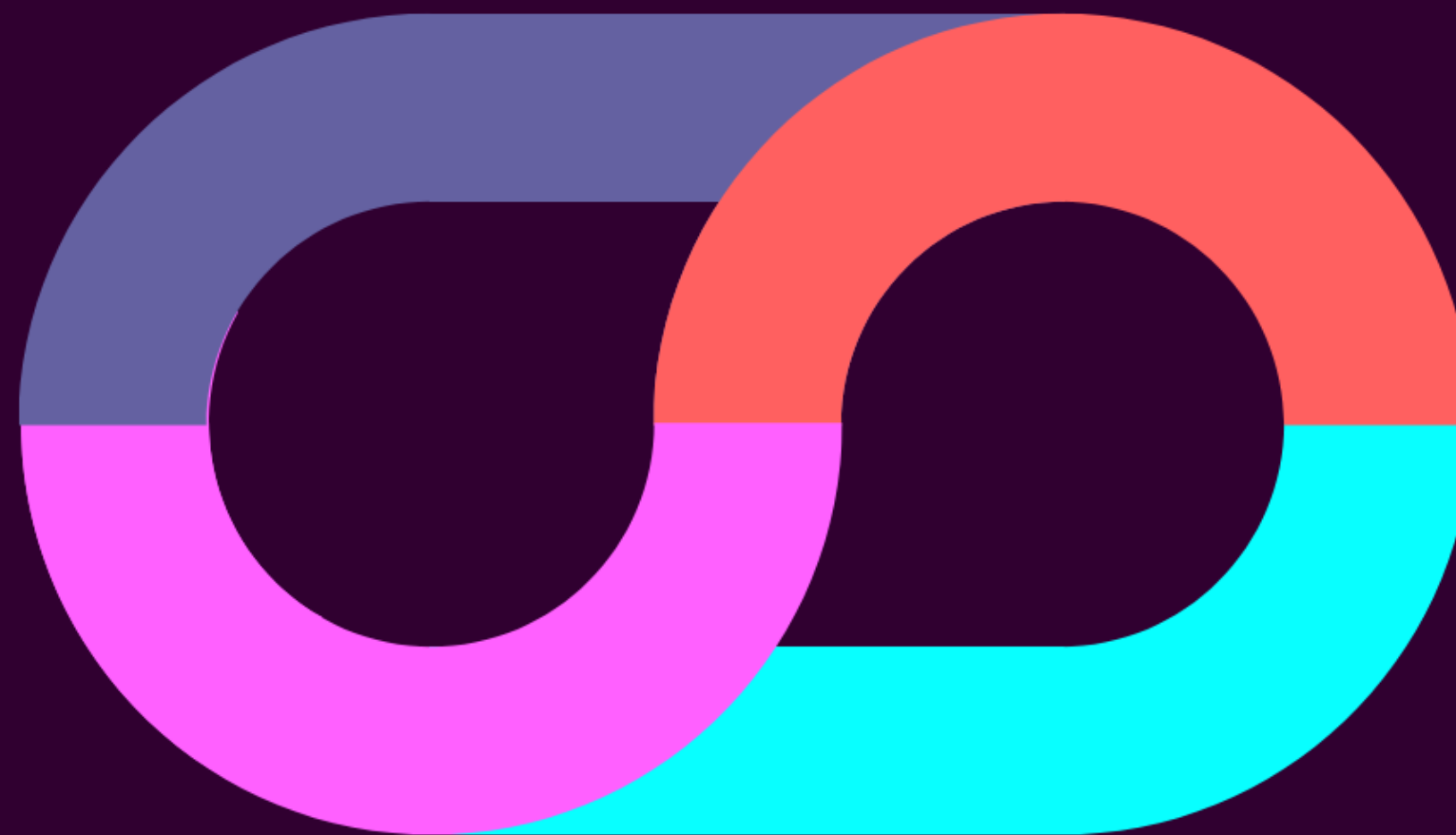
HOW WE WORK WITH PARTNERS

ANALYSIS

- We focus on your needs & expectations.
- Agreed guidelines are verified
  by SIMPLITO coding team.

IMPLEMENTATION

- Depending on what you need, we offer full
  technological and substantive support
  in getting started.
- If you plan to use your own server infrastructure
  (on-premises/self-hosting), you can count on
  the help of our team.

CONSULTATIONS

- We develop a concept and present it to your team.
- Development of the final solution is our responsibility.
- We stay connected - our experts are always available
  for discussions.

SUPPORT

- Even after implementation, we provide expert
  support and infrastructure maintenance.
- If you want your team to continue the project
  independently, we also offer dedicated training.

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WHY SHOULD YOU TRUST US?

TRIED-AND-TRUE: WE HAVE YEARS OF EXPERIENCE IN VARIOUS INDUSTRIES

- Since 2008, we have successfully managed various software and business projects and played different roles, including low-level technology delivery, technology stack consulting, and digital product development.

- Our team continues to evolve and adapt to meet the latest technological trends.

OUR SOLUTIONS ARE TIME, BUDGET AND RESOURCE SAVERS

- We optimize solution deployment time so your organization can achieve business goals faster;

- Working with lets you deploy most advanced encryption technology quickly, professionally, on your terms.

OUR SOLID, PRIVACY-FOCUSED TECHNOLOGY CAN BE YOUR COMPETETIVE ADVANTAGE

- The technology we implement helps companies comply with current regulations, such as **NIS 2**, **GDPR** i **DORA**;

- A responsible privacy policy will enhance your company's reputation and customer trust.

- We are in the process of becoming ISO 27001 certified.

OUR SUPPORT IS HOLISTIC AND BASED ON YOUR ACTUAL NEEDS

- We have the resources to share knowledge about how to operate, use, and extend the solution we have built together;

- Our team can provide support, training, consulting, and maintenance of the shared infrastructure.

LET'S TALK!

Katarzyna Toczko

Head of Communications

ktoczko@simplito.com

+48 601 682 562

Filip Grochowski

Customer Success Specialist

fgrochowski@simplito.com

SIMPLITO
software R&D

contact@simplito.com

+48 698 223 225